

DEC 2012

Roll No.

Total No. of Pages : 02

Total No. of Questions : 07

BBA (Sem.-1st)

MICROECONOMICS

Subject Code : BB-103

Paper ID : [C0203]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains SIX questions carrying TEN marks each and students has to attempt any FOUR questions.

SECTION-A

1. Write short notes on :
 - a) Implicit cost
 - b) Price discrimination
 - c) Cartel
 - d) Production function
 - e) Complementary goods
 - f) Oligopoly
 - g) Law of diminishing returns
 - h) Bilateral monopoly
 - i) Product differentiation
 - j) Elastic and inelastic demand

SECTION-B

2. *"Business draws upon microeconomic data to make a variety of critical choices."* Comment.
3. What are the determinants of demand? Explain different types of elasticity of demand.
4. Discuss to what extent the 'theory of revealed preference' is superior to cardinal and ordinal theories of utilities.
5. Explain the concept of indifference curve. What are the main properties of indifference curves?
6. Explain the concepts of fixed and variable cost. Also explain the relationship between the average cost (AC) and marginal cost (MC) with help of graphs.
7. Discuss the classification of markets. Differentiate between perfect and imperfect markets.